

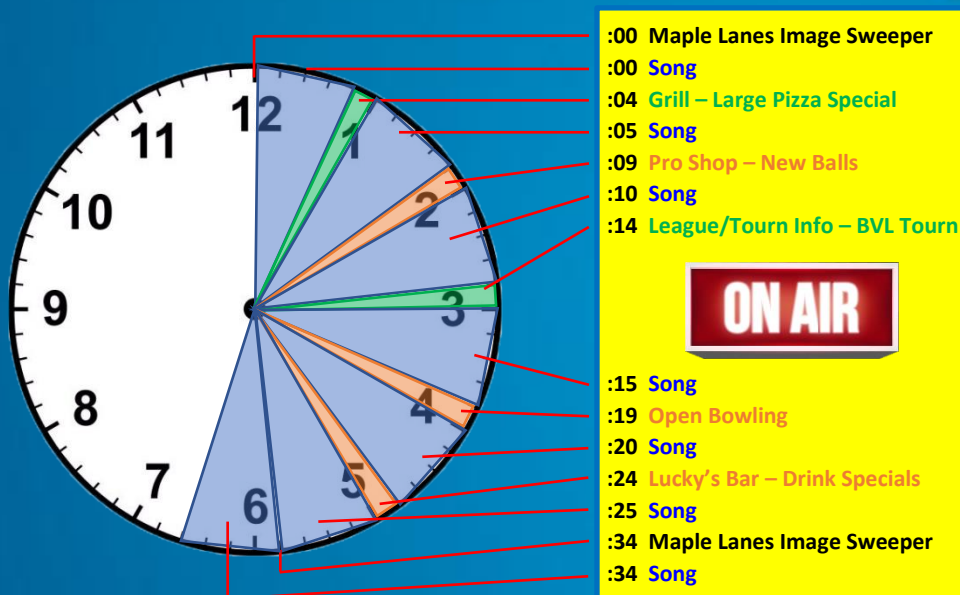
Background music systems are OUT!

In the Pocket is your new music system that transforms the customer experience by interacting and presenting market awareness of your products, services and sales in a music environment.

In the Pocket upsells your in-house customers every 4 minutes, and sounds like this...

Playing In the Pocket Top-of-the-Hour Sweeper

In the Pocket Format Clock



Advertising /Commercial Categories

Products

- Lucky's Bar – Drinks & Specials
- Pro Shop – Items & Specials
- Open Bowling

Services

- Grill – Menu & Specials
- League & Tournament Info
- Parties
- Fundraisers

All commercials are professionally produced and are only :20 seconds in length.

The commercial set is buffered in and out with your imaging, and sounds just like this.

Media-Majic System Pricing

- \$68 /Month – 1 Year Contract
- \$300 (one-time fee) Installation & Configuration
 - \$150 for the Automation Software and Royalty Fees
 - \$150 for the Barix Exstreamer 100
 - Warrantied for the life of the contract
- 5 New :20 Commercials each month to add to your library
- 6 Maple Lanes Image Sweepers
- Live Show Saturday Nite Cosmic Bowling



Media-Majic Starter Package



- Media-Majic Automation Software
- Barix Exstreamer 100
- 15 – 20 Second Produced Commercials
 - You supply the copy points; we write and produce them.
- 3 Maple Lanes Image Sweepers that rotate
 - 3 more Image Sweepers after 6 months
- Music Genre of Your Choice
 - Classic Rock (70's – 90's)
 - Top 40 Pop /80's – 90's
 - Adult Contemporary
 - Hot Country (90's – Current)



Maple Lanes

